

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT1/12 18.15
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT1/12 18.15

DATE OCT 11/12 10:13

STA: .

BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 475												
12	S		1100A-1200N	30		\$300.00	10/2	10/5	0		TU-F	0
PROGRAM : THE VIEW CON COM1: 1X PER DAY												
48	A		800P-1000P	30		\$9,250.00	10/2	10/2	1		TUE	1
PROGRAM : DANCING ORD COM1: WE CAN OFFER CREDIT \$200 THIS IS A MAKE-GOOD FOR OCT2 ON LINE-12 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT8 ON LINE-30 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT3 ON LINE-31 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

49	A		500A-600A	30		\$200.00	10/7	10/7	1		SUN	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER CREDIT \$200
PART OF A MAKEGOOD MADE UP OF LINES 48-49

30	S		1000P-1100P	30		\$3,750.00	10/8	10/8	0		MON	0
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PROGRAM : CASTLE

31	S		900P-1000P	30		\$4,700.00	10/3	10/3	0		WED	0
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PROGRAM : MOD FAM/COUGAR
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#12 MISSED:TU-F/1100A-1200N OCT2(4/WK) 30S \$300.00 (OCT1/12)
BUY#30 MON/1000P-1100P OCT8 30S \$3,750.00
BUY#31 WED/900P-1000P OCT3 30S \$4,700.00
OFFER:TUE/800P-1000P OCT2 30S \$9,250.00 PLS ADVISE.
& SUN/500A-600A OCT7 30S \$200.00
CMT:WE CAN OFFER CREDIT \$200

OCT/12 94925.00 CONTRACT TOTAL 94925.00
TOTAL SPOTS 84

MARKET TOTALS \$215,985 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE